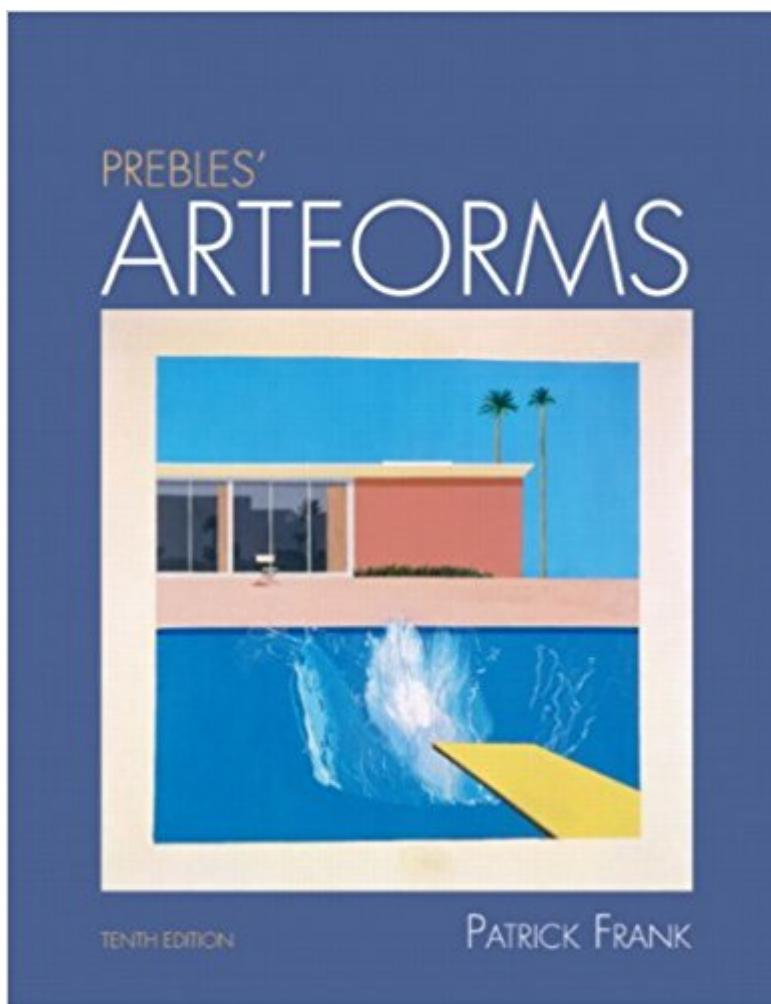


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# Prebles' Artforms: An Introduction To The Visual Arts, 10th Edition



## **Synopsis**

Preblesâ™ Artforms continues to lead the field with its steadfast focus on contemporary art, global artists, and cutting edge technology for the art appreciation classroom. Â We form Art. Art forms us. The title of this book has a dual meaning. Besides the expected discussion of the various forms of art, the title also reflects the fact that art does indeed help to form us as people. As we create forms, we are in turn formed by what we have created. Several years ago, the title was changed to Preblesâ™ Artforms, acknowledging the pioneering contribution of the original authors, Duane and Sarah Preble, to the study of art. Their vision and spirit have touched hundreds of thousands of students who have studied this book. Â Artforms grew out of a desire to introduce art through an engaging visual experience, and to expose students to a culturally diverse canon of work. It is written and designed to help readers build an informed foundation for individual understanding and enjoyment of art. By introducing art theory, practice, and history in a single volume, this book aims to draw students into a new or expanded awareness of the visual arts. Â Beyond fostering appreciation of major works of art, this bookâ™s primary concern is to open studentsâ™ eyes and minds to the richness of the visual arts as unique forms of human communication and to convey the idea that the arts enrich life best when we experience, understand, and enjoy them as integral parts of the process of living.

## **Book Information**

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## **Customer Reviews**

Patrick Frank has taught in many higher education environments, from rural community colleges to private research universities. His recent scholarly work has focused on Latin American graphic arts. He is author of Posadaâ™s Broadsheets: Mexican Popular Imagery 1890â™1910 and Los

Artistas del Pueblo: Prints and Workersâ™ Culture in Buenos Aires (University of New Mexico Press). He has curated five exhibitions of Latin American prints. He has also edited a volume of artistsâ™ writings, Readings in Latin American Modern Art (Yale University Press). He served as collaborating author for the modern section of Marilyn Stokstadâ™s Art History (third edition). He earned M.A. and Ph.D. degrees at George Washington University in Washington, D.C., and is currently teaching the History of Modern Latin American Art at Pitzer College in Claremont, Calif. He lives in the seaside community of Venice.

As stated by others this book could use some improvements, such as more visual examples, whether artworks or charts/graphs especially in chapters 3 and 4 so that students can better grasp some of the basic concepts of elements and principles. Also, a nice feature that is lacking here but which exists in Living with Art 9th ed. is cross-referencing of artwork examples so that students better understand the universality of the exemplified concept. This book ignored classical artists as pointed out by another reviewer, and instead put the focus on some random contemporary (still alive) artists, who did very little in term of accomplishments. This book is used as an introduction to art, but it is an inaccurate introduction, at an inflated price. Students should be learning the origins of art and the reasons for its developments in different parts of the world, not examples on how some popular artists do art today in America.

This is a great tool for an art appreciation class. All the artwork is displayed in vivid colors and clear. The text is informative, however it is not the most interesting book to read. As previously stated, it is good for a textbook though. Mine was purchased used, however, it still appeared to be new. All of the pages were in tact and I'm excellent condition. The book's expedient arrival made it easy for me to have the book in time for my class.

When you buy this book it comes with a internet study guide to help you understand the art pieces if you need a little extra help, however they want to charge you 100.00 more for an access code that you should get when buying the book new. I contacted thinking that the card fell out of the book because I didn't get mine, they quickly sent me a new book and it too did not have the card in it. I contacted Prebles letting them know that the books were published without the card and they just told me to buy the access code....I just paid 130.00 for the book, which included the code. They didn't care at ALL.

As an art professor who has taught with a number of different art appreciation/intro to art textbooks, I can say there is no single perfect text that fits my needs. I am, therefore, one who teaches the subject matter of art, not just "teaching to the text" as so many tend to do. As to this particular textbook, I do feel it is on the higher end of offerings for such courses. It could use some improvements, such as more visual examples, whether artworks or charts/graphs especially in chapters 3 and 4 so that students can better grasp some of the basic concepts of elements and principles. Also, a nice feature that is lacking here but which exists in Living with Art 9th ed. is cross-referencing of artwork examples so that students better understand the universality of the exemplified concept. Despite the few flaws listed above, the 9th edition is FAR superior in my opinion to the brand new 10th edition. Unfortunately, it is not in my power to decide which edition is used and I must abide by the college's decision. Thus, my students will unfortunately have to pay for a more expensive yet inferior required product. This is not to say that the 10th edition is terrible, though it is now confusingly organized in a few chapters; but I am appalled that the author chose to skim on his treatment of the basic necessary elements of art and to omit texture entirely. And it confuses most students to tell them to study the principles of design when the chapter covering them is now called "How an Artwork is Built" and only mentions the phrase "principles of design" once that is not in any way emphasized though this is what they have been called for eons. Luckily, the 9th edition still dedicates an entire chapter to all of the elements of art and is well organized in general. All in all, the 9th edition is a great buy that I would prefer to continue using in my courses if I were allowed. So for any other instructors searching for an inexpensive and good text to use if your institution allows such flexibility, this is a good choice. As I said before, I don't teach to the text and instead utilize the general concepts covered along with my own supplemental online materials (as I find those offered by most of the textbook companies lacking in either clarity, relevance, or are too specific to what is written exactly in the text). But this also keeps me on my toes and the subject fresh for me year after year. So for instructors, I suggest using this along with older editions of Living with Art (Getlein) and/or even World of Art (Sayre) in your personal "toolbox" of instructional materials to offer your students the broadest and most thorough treatment of the subject as each text offers something just a little different from the others. Living with Art® Living with Art® A World of Art

enjoyed

Much needed

Great price

I paid for a brand new book, when it got here the first two pages in the book were ripped out but set in the book (I was going to ignore that fact because the pages were at least set in the book), multiple pencil writings in the book, and pages 147-162 are ripped out and missing, I just contacted the seller today. The company contacted me and are sending me a new one and letting me use the damaged book until I receive the new book without an extra charge, I think they handled this really well so that's why I changed my star rating from a one star to a four.

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